

PRODUCT RELEASE

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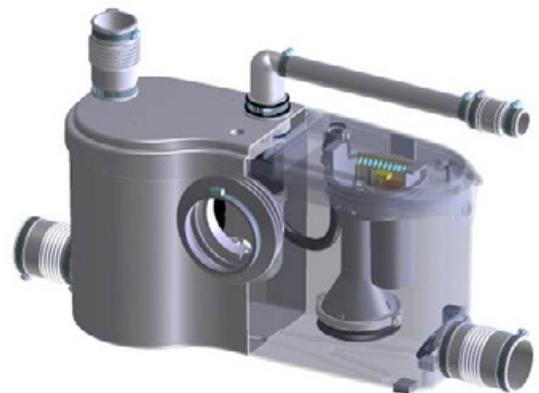
With Years of Proven Technology, Redesigned SANIBEST PRO Offers Most Powerful Upflush System

Given a 25-percent increase in horsepower, this quiet, but heavy-duty upflush grinder delivers best-in-class performance for demanding residential and commercial plumbing applications.

EDISON, N.J. (APRIL 18, 2012) — Making its North American debut, the redesigned SANIBEST PRO from SFA Saniflo U.S.A. is the industry's first and only 1-horsepower upflush grinder system – with 25 percent more power than the previous generation – enabling home and business owners to confidently add a complete modern bathroom wherever it is impossible or cost-prohibitive to do so with conventional plumbing. In addition, the industry's most powerful upflush grinder now offers ready access to the internal workings of the unit, greatly simplifying service work.

Successfully introduced in Europe, the enhanced SANIBEST PRO leverages a new, high-performance, grinding system that – unlike standard macerating pumps – can easily handle the accidental flushing of sanitary articles, such as feminine products, baby wipes, dental floss, condoms, etc.

Operating at 3,600 RPM (revolutions per minute) for rapid elimination of heavy-duty waste, the SANIBEST PRO is designed for homes, as well as public restrooms in offices, schools, factories, restaurants and any other situation where flushing sanitary items might be a concern.

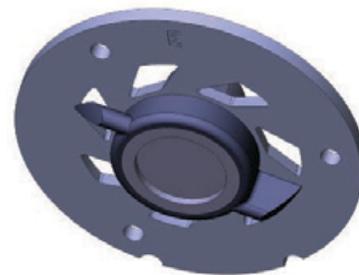


THE HEAVY-DUTY SANIBEST PRO UPFLUSH GRINDER CAN EASILY HANDLE THE ACCIDENTAL FLUSHING OF SANITARY ITEMS, SUCH AS FEMININE PRODUCTS, BABY WIPES, DENTAL FLOSS, CONDOMS, ETC.

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Constructed from hardened steel, the grinder blade rotates against a stationary, perforated base plate, so that waste is quickly and easily dispersed through the base plate's holes before being pumped into the 3/4-inch discharge line.



CLOSEUP OF THE HARDENED STEEL
SANIBEST PRO GRINDING BLADE.

Plumber-friendly: A unique advantage of the redesigned SANIBEST PRO is a removable service panel on the top of the unit, providing easy and direct access to the main pump components, without removing plumbing connections or disconnecting the unit from the toilet. The highly efficient, durable, induction motor has no gears or brushes to wear out, making it virtually maintenance-free.

“Because of the higher-horsepower motor and improved cutting power, there is no need for the service plumber to access the grinder blade inside the macerating unit,” explains Saniflo CEO Regis Saragosti. “The SANIBEST PRO is still the only upflush grinder system capable of handling virtually any sanitary item that has been accidentally flushed.”

Extra pumping power: Certified by CSA International for use in both the United States and Canada, the redesigned SANIBEST PRO pumps effluent higher and farther than other systems: up to 25 feet vertically when it is installed below the sewer line; or nearly 150 feet horizontally to the sewer stack – or a lesser combination of these two distances. This extra pumping power provides home and building owners with greater flexibility in locating a new bathroom in relation to the soil stack or the septic tank.

Quiet giant: While the heavy-duty grinder minimizes the risk of blockages, the unit employs the latest quiet technology designed to emit less noise and vibration. “Its operating volume – like other models in our ‘Quiet Range’ lineup – is very understated,” says Regis Saragosti. “Sound and vibration improvements reduce noise levels to nearly an afterthought – comparable to that of a conventional toilet re-filling.”

The SANIBEST PRO comes fully preassembled for installation directly behind the companion, rear-outlet toilet; or behind a finished wall using the optional 18-inch extension pipe for applications where building owners desire the pump to be hidden.

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Using the two-inch inlets on either side of the unit, the SANIBEST PRO can discharge waste water not only from a toilet, but also from two other fixtures, such as a sink, a bathtub, a shower and even a clothes washer (indirectly through a laundry tub). An integral check valve on the 3/4-inch discharge pipe conveniently rotates 360-degrees without any special tools to accommodate different installations.



WITH SANIFLO'S SANIBEST PRO UPFLUSH TOILET SYSTEM, HOME AND BUSINESS OWNERS CAN LOCATE A FULL BATHROOM ANYWHERE.

Like the other macerating products in the Saniflo line, the SANIBEST PRO allows users to create a new bathroom wherever it is most convenient. Walls and floors remain intact, and installation is accomplished quickly and economically with minimal disturbance to room layout. The system can be fully operational in as little time as a half-day.

“For more than half a century, Saniflo has been known the world over for its industry innovation and technical leadership,” notes Regis Saragosti. “The SANIBEST PRO system represents the culmination of these advances, yielding the most powerful and efficient upflush toilet system available today.”

SANIBEST PRO UPFLUSH TOILET SYSTEM – KEY SPECIFICATIONS:

- Dimensions (inches): 10-1/2”H x 20 5/16” W x 8” D
- Motor Type: Induction
- Voltage: 115
- Horsepower: 1.0 HP
- Discharge: vertically – 25 feet; horizontally – 150 feet
- Pipe size discharge: 3/4-inch
- Maximum fluid temperature: 104°F / 40°C
- Available in round or ADA-compliant elongated bowl styles

SFA SANIFLO U.S.A. — whose parent company originated macerating plumbing technology — offers a complete line of up flush toilets and gray water pumping systems for residential and commercial applications. Saniflo developed its innovative, “above-floor plumbing” technology more than a half-century ago and has led its commercialization worldwide. Today, the company markets macerating technology through 14 subsidiaries in 50 countries and has sold more than six million units worldwide since 1958. Saniflo markets through independent sales agents throughout North America, and the product line is currently available at distributor and dealer locations throughout the United States and Canada.

For more information, contact Saniflo at 1-800-571-8191. Or visit the Saniflo website at www.saniflo.com.

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