

NEWS RELEASE

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Saniflo Names PEPCO Sales New Agent in Texas

EDISON, N.J. (NOVEMBER 15, 2016) — SFA Saniflo U.S.A has appointed [PEPCO Sales](#) as its new sales representative in the state of Texas. In business since 1965, PEPCO Sales serves the plumbing, mechanical, HVAC, waterworks, fire protection and irrigation industries and will carry the full line of Saniflo products.

According to Charlie Parham, President and General Manager at PEPCO, the Saniflo brand was referred to him by a fellow representative in the Association of Independent Manufacturers Representatives (AIM/R). “Whenever somebody at AIM/R refers a product line to me, I know it’s trustworthy,” says Parham. “Saniflo is absolutely the top brand in the macerator and grinding pump industry.”

“We look forward to working with PEPCO Sales and their customers,” says Regis Saragosti, CEO of SFA Saniflo U.S.A. “PEPCO is a top-of-the-line manufacturer’s representative and, through this new partnership, we will be able to help even more home and building owners create bathrooms in spaces where conventional, below-floor plumbing is not cost-effective.”

SFA SANIFLO U.S.A. — whose parent company originated macerating plumbing technology — offers a complete line of waste and drainage pumping systems for residential and commercial applications. Saniflo developed its innovative, “above-floor plumbing” technology more than a half-century ago and has led its commercialization worldwide. Today, the company markets macerating technology through 24 subsidiaries in 50 countries and has sold more than seven million units worldwide since 1958. Saniflo markets through independent sales agents throughout North America, and the product line is currently available at distributor and dealer locations throughout the United States and Canada.

For more information, contact Saniflo at 1-800-571-8191. Or visit the Saniflo website at www.saniflo.com.

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